

Internet Marketing Assistant (Investment Immigration And Overseas Property Services), Eastside Properties (Hk) Limited



Views: 2965

Salary from HK\$10,000.00 Per month

Created: August 20, 2013

Location: Hong Kong, Wan Chai

Work experience: 2+ to 5 Years

Level: Bachelors Degree

Desired employment

Job title:	INTERNET MARKETING ASSISTANT (INVESTMENT IMMIGRATION AND OVERSEAS PROPERTY SERVICES)
Salary from:	HK\$10,000.00 Per month
Employment:	Full time
Work experience:	2+ to 5 Years
Level:	Bachelors Degree
Short Description:	-

Description:

Job Description:

- To formulate and implement cost-effective online marketing strategies and social media promotion
- To work with vendors to meet online marketing objectives within deadlines and budgets;
- To design new marketing campaigns and promotion to target new market segments both in Hong Kong and China;
- To identify cost effective digital and mobile media to promote our services to target clientele; and
- To track and monitor all KPIs to improve online marketing and social media promotion performance continuously;

Qualification and Experience Requirements:

- University graduate in computer science with a minimum of 1 to 5 years' experience in web design, programming, Google / Yahoo / Baidu PPC, SEM, SEO, web marketing, email and social media marketing

- Sound knowledge in using common Google analytics tools to improve web marketing performance
- Strong analytical mindset and proficiency in web design, web marketing and social media promotion
- Good work attitude with excellent and proactive problem solving skills; and
- Good command of English and Chinese language skills, proficiency in Putonghua will be a plus;

Salary commensurate with the right candidate's relevant work experience and past achievements, with performance bonus. Applicants please apply with cover letter, full resume, stating current and expected salary, availability to aakykwan@gmail.com. Recent graduate without work experience will be considered for trainee positions.